

# Increase your product value with Ansible integrations

“XLAB Steampunk was pivotal in helping us develop and deliver a certified Ansible Collection, from consultation and design to implementation, maintenance, and ongoing support. Thanks to XLAB, Sensu is now a Certified Ansible Automation Partner. If you’re looking for a professional and knowledgeable team to help you deliver a high quality Ansible Collection, look no further.”

**Caleb Hailey,**  
CEO & Co-founder, Sensu  
(now part of Sumo Logic)

**With XLAB Steampunk’s high quality Ansible Content Collections, ISVs deliver a great automation experience for their product by providing users with a powerful way to automate it.**

## Make your product stand out with IT automation

It’s no longer enough to make the best product. The complexity of modern IT environments is skyrocketing and to stay competitive, organizations are leveraging powerful automation tools like Red Hat Ansible Automation Platform to optimize them. Give your users a chance to automate your product by integrating it with Ansible and grow your business in return. The key is a high quality Ansible Content Collection, the bridge between Ansible and your product, that creates a great automation experience for your users and helps you gain a competitive edge.

## Reap the benefits of Ansible Collections without developing your own Ansible practice.

XLAB Steampunk specialists design, develop, and maintain high quality Ansible Collections, while also offering ongoing support. The team is part of Red Hat Ansible Automation Certification program and works with Red Hat to extend the capabilities of Ansible Automation Platform. Examples of integrations XLAB Steampunk has developed and maintains include Certified Collections for ServiceNow and Sensu Go, and Collections for AWS and NGINX Unit. The team builds intuitive Ansible Collections that end-users love to use.

**Offer customers enterprise solution and seamless support experience.** Certify your Ansible Collection within Ansible Automation Certification program and make it available on Automation Hub, accessible to Ansible subscribers. XLAB Steampunk Ansible Collections are ready to be certified, which guarantees they are of high quality, fully tested, and comply with Red Hat’s quality requirements. By becoming a Certified Partner, you offer your users a trusted, secure, and reliable way of automating your product.

## Working with XLAB Steampunk to deliver Certified Ansible Collection enables you to:



Increase your product adoption and acquire new customers.



Improve the user experience and minimize customer churn.



Grow product user base within customer’s organization.



Minimize the pressure on your development resources.



Keep the integration up to date without any hassle on your end.



Speed up time to market with the team’s agile approach.

“XLAB Steampunk has been a valuable partner to Red Hat and an active contributor in the Ansible and ManageIQ communities. Its work to develop and support Ansible Certified Content Collections that align with Red Hat’s best practices has helped to further extend the automation capabilities of Red Hat Ansible Automation Platform.”

**Thomas Anderson,**  
Vice President, Ansible Product  
Management, Red Hat

## Enhance the automation experience even further

As IT automation specialists, XLAB Steampunk’s services go beyond helping you automate your product. Their experts can help your users integrate your product with their existing automation processes, extend the integration to meet their needs, and provide support when using Ansible.



Find out more at [steampunk.si](https://steampunk.si).  
[Get free Ansible Collections ebook.](#)

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[Download the ebook for free →](#)

## About XLAB Steampunk

XLAB Steampunk, part of [XLAB](#) company, specializes in IT automation with Ansible and is a leading expert in building Enterprise Ansible Collections. Their professionals design, develop, and maintain Ansible Collections, offer enterprise-grade support, and help companies on their journey towards optimization with IT automation. Ansible Collections XLAB Steampunk has built include Certified Collections for ServiceNow and Sensu Go, and Collections for AWS and NGINX Unit. The team has in-depth knowledge of Ansible and is an active contributor in the Ansible community. XLAB has been an endorsed Red Hat Partner (Advanced Business and Technology Partner) since 2016, is a member of Red Hat Ansible Automation Certification, and is listed as Ansible Service Partner. Close relationships with Red Hat, its partners and the open source communities gives the team a strong know-how and makes it a reliable partner.




### Sources:

[steampunk.si/blog/ansible-integration-helps-sensu-reach-more-users/](https://steampunk.si/blog/ansible-integration-helps-sensu-reach-more-users/)  
[connect.redhat.com/en/blog/ansible-add-value-your-product-it-automation](https://connect.redhat.com/en/blog/ansible-add-value-your-product-it-automation)



## About Red Hat

Red Hat helps customers standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with [award-winning](#) support, training, and consulting services.

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