Red Hat

5

things to know about building and certifying Red Hat Ansible Content Collections

Let's build better together

Red Hat® Ansible® Automation Platform is a foundation for building and operating automation across an organization. The platform includes all the tools needed to implement enterprise-wide automation.

Red Hat Ansible Automation Platform

Infrastructure

Applications

Network

And more...

Security

Cloud

Storage

The integrations that make automation possible are called **Ansible Content Collections**. They contain multiple types of Ansible content (playbooks, roles, modules, and plugins) along with pertinent roles and documentation.

The Red Hat Ansible Automation Certification Program allows partners to build certified Ansible Content Collections to help their customers automate their products.

1 Red Hat Ansible Automation Platform is considered a de facto standard in IT automation

It's likely your customers are already automating with Ansible.

Red Hat Ansible Automation Platform is validated industry wide

By developers

#8

in the **top 10 Most Loved** on the 2021 StackOverflow Most Loved, Dreaded, and Wanted Other Frameworks, Libraries, and Tools list[1]

By the open source community

Top 10

project on GitHub by active contributors[2]

By analysts

2 years

as **Forrester wave leader**[3]

By IT hiring managers

60k+

job openings requiring Ansible skills on LinkedIn[4]

2 Building, publishing, and certifying Ansible Content Collections extends your reach and impact

Use the Ansible Automation Platform and give your customers a powerful way to automate your products.

Save your customers time and expense.

Extend your product—Ansible can increase adoption of your products in customer organizations beyond traditional users/buyers.

3 Build customer confidence with certified Ansible Content Collections

Red Hat Ansible Automation Certification is a shared commitment by Red Hat and its ecosystem partners.

Joint customers can open a support ticket with Red Hat with confidence the ticket will be resolved by you and Red Hat.

Publishing to Ansible Galaxy gives access to a fast feedback loop and ability to contribute to your organization's collection. All certified and supported Ansible Content Collections are hosted on Automation Hub.

4 The three simple steps to Ansible certification

Red Hat Partner Connect

Step 1
Join the Red Hat Connect for Technology Partners program

Step 2
Review and accept the terms in the Ansible certification appendix

Step 3
Develop an Ansible Content Collection and publish to Automation Hub. (requires login)

5 What's in it for you

Get exposure to IT users that your traditional marketing channels might not reach

Expand routes to market through Red Hat co-sell and Red Hat resellers

Speed user adoption of your product with workflow automation

Extend your product with Ansible community contributions

Expand visibility and increase adoption of your products beyond traditional users

Enrich your product capabilities using Ansible as the integration layer for the end-customer's technology stack

Promote your products with Red Hat certifications.

Certified by Red Hat

Learn More

[1] https://insights.stackoverflow.com/survey/2021#section-most-loved-dreaded-and-wanted-other-tools
[2] https://octoverse.github.com
[3] Forrester Wave: Infrastructure automation platforms Q3 2020
[4] https://www.linkedin.com/jobs/search/?geoId=92000000&keywords=ansible&location=Worldwide